



HEALTH SOCIAL CARE AND WELLBEING SCRUTINY COMMITTEE – 9TH FEBRUARY 2016

**SUBJECT: STRATEGY FOR OLDER PEOPLE IN WALES:
'LIVING LONGER AGEING WELL' LOCAL DELIVERY PLAN**

REPORT BY: MANDY SPRAGUE DEVELOPMENT OFFICER FOR OLDER PEOPLE

1. PURPOSE OF REPORT

- 1.1 To inform HSCW Scrutiny on the latest Caerphilly County Borough 50+ Positive Action delivery plan

2. SUMMARY

To Inform Scrutiny of the context and latest delivery plan that supports our local implementation of Phase 3 of the Strategy for Older People in Wales: Living Longer Ageing Well

3. LINKS TO STRATEGY

- 3.1 **Social Services & Wellbeing (Wales) Act 2014¹ & Wellbeing of Future Generations (Wales) Act 2014²:** It is important to remember that these impact on all partners and in particular all 4 directorates in Caerphilly County Borough Council if we take a life course approach to services. The wellbeing and information sections of the Social Services & Wellbeing Act places a duty on Public bodies and CCBC as a whole to ensure residents are enabled to help themselves to age well. The Wellbeing of Future Generations Act will require us to develop a Wellbeing plan, in which we will need to, amongst other issues, consider the projected increase of 67% in our 75+ population.
- 3.2 **Strategy for Older People In Wales (SfOPW):** Welsh Government published phase 3 of the National Strategy for Older People in Wales³ in May 2013. This builds on the work that has taken place across Wales in the previous 10 years and strives to make sure that older people in Wales have a positive sense of Wellbeing and feel valued and supported, whatever their age. .3 **The Rights of Older People in Wales:** In addition to strategy for Older People in Wales the Welsh government published a set of Rights for Older People⁴ in July 2014. These Rights largely reflect European Human Rights and the Equality Act 2010.

¹ http://www.legislation.gov.uk/anaw/2014/4/pdfs/anaw_20140004_en.pdf

² <http://www.senedd.assembly.wales/mglIssueHistoryHome.aspx?lId=010103>

³ <http://wales.gov.uk/topics/health/publications/socialcare/strategies/older/?lang=en>

⁴ <http://wales.gov.uk/docs/dhss/publications/140716olderen.pdf>

3.3 Single Integrated Plan (SIP) “Caerphilly Delivers”.

4. THE REPORT

4.1 This Strategy for Older People, phase 3, 50+ Positive Action delivery plan is aimed at public services and partners across Caerphilly County Borough. It sets out where local public services and our partners have a role to play in providing information and support as well as services and how we can also help residents of the borough to help themselves.

The plan provides a framework for action that will develop over time to reflect progress and the changing social, political and funding landscape of the next 5 years. It reflects the Rights for Older People in Wales, includes the Caerphilly 50+ Positive Action 2014 objectives and those of the Ageing Well programme 2012. This delivery plan will be a living document that will be monitored quarterly, reviewed and updated as required.

Reductions in public spending balanced with public expectations and aspirations inevitably make these challenging times; however, public services in Caerphilly County Borough will work towards meeting local requirements within available resources.

This Delivery Plan has been developed in partnership with local public services, partners and older people.

In the climate of financial restraint and reduced resource in which the delivery plan has been developed, the following approaches will be taken in the first 2 years:

- To identify and share current good practice that promotes and facilitates the wellbeing of older people in the borough
- The use of a range of Media formats and campaigns to encourage and support the changes needed to improve the wellbeing of older people in our communities:
 - Increase the uptake of Benefits and Grants by those entitled to them
 - Raising awareness of the value of developing Age friendly Communities
 - Tackling Age discrimination
 - Raise awareness on Falls prevention
 - Reduce the loneliness and isolation of the 50+
- To enable residents where possible to help themselves, their relatives, friends and neighbours to age well
 - Through access to appropriate information
 - By supporting residents to identify their own issues and solutions

5. EQUALITIES IMPLICATIONS

5.1 **Equality Act 2010:** There are nine protected characteristics covered by the Equality Act 2010, along with Welsh language issues, Human Rights and others - there are a total of 14 strands covered by various legislation and Caerphilly County Boroughs Council's Strategic Equality Plan.

Age is a protected characteristic under the Act 2010. The Act therefore places a legal duty on public bodies to consider the needs of people of all ages when designing and delivering services and in the provision of goods and facilities. The Act also protects the rights of people with a disability to ensure that they have the same rights as a person without a disability.

As over 37% of our residents are 50+ and of those who said their day-to-day activities were limited a lot because of a health problem or disability, the figure was 29.6%. Helping those residents to age well supports our duty to fulfil our duty under this Act.

Even though the Caerphilly County Borough Council Equality statement sets out local action and annual monitoring reports provide a public audit of compliance and achievement. It is helpful if we keep the Rights of Older People charter in mind when implementing this delivery plan as it will help us ensure we treat all our residents who are 50+ with the dignity and respect they both deserve and have the right to expect.

6. FINANCIAL IMPLICATIONS

- 6.1 There are no direct financial implications as currently the Welsh Government, through the RSG, fund the role of the 50+ development officer to facilitate the implementation of the Strategy for Older People in Wales across Caerphilly County Borough

7. PERSONNEL IMPLICATIONS

- 7.1 There are no personnel implications as facilitating this work is within the remit of the Development Officer for Older

8. CONSULTATIONS

- 8.1 A wider range of partners have been consulted in the development of this plan including the LSB delivery group, older people and CCBC Older Peoples Champions , the 50+ smarter working network and CCBC equalities.

9. RECOMMENDATIONS

- 9.1 HSCW Scrutiny accept the delivery plan and acknowledge its importance as a cross cutting theme of the Caerphilly Single Integrated Plan.
- 9.2 HSCW Scrutiny members agree to share the plan with their organisations and where appropriate their partners and ask officers to inform the development officer for older people of current and planned 50+ projects or work streams that impact on this group, to enable collaboration where possible.

10. REASONS FOR THE RECOMMENDATIONS

- 10.1 By improving the wellbeing of those who are 50+, HSCWB Scrutiny and its partner organisations, help to fulfil their duties under the Social Services & Wellbeing (Wales) Act 2014⁵ & Wellbeing of Future Generations (Wales) Act 2014 and facilitate the implementation of the Strategy for Older people in Wales across the borough.

11. STATUTORY POWER

- 11.1 Social Services & Wellbeing (Wales) Act 2014 & Wellbeing of Future Generations (Wales) Act 2014.

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⁵ http://www.legislation.gov.uk/anaw/2014/4/pdfs/anaw_20140004_en.pdf

Consultees: Dave Street CCBC Officer Older Peoples Champion and Director of Social Services

Background Papers:

Appendices:

Appendix 1 Strategy for Older People phase 3 Living Longer Ageing Well: Caerphilly County
Borough Delivery Plan

Appendix 2 Developing Dementia Friendly Community Accreditation action plan